

## **A top issue requiring top-level journalism.**

**The challenges of global reporting on energy and climate policy**

### **THE CLEW JOURNALISM NETWORK CONFERENCE**

A special programme for CLEW alumni in parallel with the Berlin Energy Transition Dialogue

Berlin, 19 to 23 March 2017



*Photo: Vattenfall*

## THE CLEW JOURNALISM NETWORK CONFERENCE

### Where policy debate meets journalism

Germany will play a crucial role in international energy and climate policy in 2017. As Chancellor Angela Merkel seeks a new mandate in parliamentary elections in September, Germany has made climate policy a key issue for its G20 presidency. Parallel to the formation of the new German government in November, Bonn will host the COP23 UN Climate Conference.

These events underline how the German Energiewende has become part of a global energy transition. More and more countries are seeking to create low-carbon economies. That poses an emerging challenge for journalism. As a top issue of international politics, energy and climate policy also require top-level journalism that transcends national borders, as well as the boundaries between traditional beats.

Against this background, we are inviting journalists who cover energy and climate policy to our first CLEW Journalism Network Conference. As energy and foreign ministers convene at the 3<sup>rd</sup> Berlin Energy Transition Dialogue, we will bring together alumni of our media study tours to discuss key issues for reporting on energy and climate policy:

- What are the **key themes and pressing issues** that require international cooperation among journalists?
- What **models exist for cross-country media cooperation** in the field of energy and climate policy?
- What **support structures** do journalists need as energy and climate policy permeates the global policy agenda?

These questions will be in the spotlight at an invitation-only journalists' workshop which will be at the heart of our CLEW Journalism Network Conference.

#### The full programme of the CLEW Journalism Network Conference will include:

- A **journalists' workshop** around the challenges of reporting on energy and climate issues, and practical ways to enhance international cooperation among journalists
- An opportunity to monitor global energy and climate policy debates as the new German foreign minister hosts **energy and foreign ministers** from around the world at the 3<sup>rd</sup> Berlin Energy Transition Dialogue (BETD)
- **Exclusive meetings** with high-level energy policy makers at the BETD
- Meetings with key experts and policy analysts for **briefings on Germany's election campaign** and the current state of the Energiewende
- Opportunities for **individual research** and site visits in Germany, assisted by the Clean Energy Wire team (upon individual request)



**CLEW media study tour participant at the Asse nuclear waste deposit, January 2016**

*Photo: Ronald Frommann*

## **Who can participate?**

A maximum of 12 journalist from around the world will participate in the CLEW JOURNALISM NETWORK CONFERENCE.

To apply to take part, you must be a Clean Energy Wire alumnus. CLEW alumni include participants of our previous media study tours and workshops, as well as journalists whom we have assisted with research.

## **Details of the CLEW JOURNALISM NETWORK CONFERENCE programme:**

- **Day 0, Sunday 19 March:**  
Arrival in Berlin, informal opening dinner
- **Day 1, Monday 20 March:**  
Participation in the Berlin Energy Transition Dialogue, exclusive briefing session
- **Day 2, Tuesday 21 March:**  
Participation in the Berlin Energy Transition Dialogue, exclusive briefing session  
Networking dinner with German journalists
- **Day 3, Wednesday 22 March:**  
Participation in an invitation-only journalists' workshop: International reporting on energy and climate policy – what are the prospects and challenges of media cooperation?  
Expert briefing with policy analysts on German elections and the Energiewende state of play

Informal closing dinner

- **Thursday 23 March:**  
Departure/opportunity for individual research

## What does the CLEW JOURNALISM NETWORK CONFERENCE package include?

- Reimbursement of travel expenses to and from Berlin (economy fare), within Europa max. 300 Euro, from other parts of the world max. 700 Euro
- Four-night stay at a hotel in Berlin (hotel will be booked by CLEW)
- Participation in the CLEW Journalism Network Conference (see programme above)
- Support for your individual research before, during and after your stay in Berlin by the CLEW team

## How to apply

To apply, please use the application form on our website AND please write to CLEW explaining in up to 300 words:

- What prospects and challenges do you see for reporting on energy and climate policy issues?
- What impact could international cooperation among journalists have in this context?

Please send your text to the following email address: [event@cleanenergywire.org](mailto:event@cleanenergywire.org). The deadline for applications is 24 February. We will inform you whether your application has been successful no later than 3 March.

Please note that participants in the CLEW Journalism Network Conference who wish to attend the Berlin Energy Transition Dialogue 2017 must arrange their own accreditation to the conference ([press registration](#)).

## About the Berlin Energy Transition Dialogue

The Berlin Energy Transition Dialogue 2017 is a major international forum where policy makers discuss the political and economic challenges of decarbonising the energy sector. This two-day, high-level conference will bring together foreign, energy and environment ministers from around the world representing “the willing and the able” frontrunner states of decarbonisation, among other participants.

The German Foreign Office organises the conference in cooperation with the German Renewable Energies Association.

The conference is also likely to be the new German Foreign Minister’s first public appearance. As there will be no formal G20 energy ministerial, it will provide a unique opportunity to meet energy ministers from key G20 countries.

## About the Clean Energy Wire

The transformation of the energy system of the world's fourth largest economy has entered a new phase. Rapid growth of renewable energy and the broad consensus to phase out nuclear power have opened up new opportunities, created fresh challenges and increased the project's complexity. The Energiewende not only reshapes markets and business models but also reaches deep into society, and well beyond Germany's borders.

The Clean Energy Wire provides well-researched, fact-based and unbiased information as well as support for international journalists reporting on the energy transition. We are convinced that quality journalism plays a key role in productive domestic and international debates, which are essential for the successful transition to a low-carbon economy.

The Clean Energy Wire is committed to the highest standards in journalism. Our [charter](#) sets out the principles that govern our own work.

As an independent non-profit and non-partisan organisation, the Clean Energy Wire can offer its services free of charge thanks to its funders, Stiftung Mercator ([stiftung-mercator.de](http://stiftung-mercator.de)) and the European Climate Foundation ([europeanclimate.org](http://europeanclimate.org)).

**[www.cleanenergywire.org](http://www.cleanenergywire.org)**