

German-Polish Media Programme

Coal and Energy: A German-Polish Comparison

Energy Transition and Structural Change – An In-depth Examination of Model Industrial Regions

Two-part fact-finding trip for journalists in Poland and Germany

Part 1: Germany

Example: Anhalt-Dessau-Bitterfeld – Germany’s former chemical and lignite triangle on the way to clean energy?

Dates: from 12 to 14 October 2014

Part 2: Poland

Example: Upper Silesia-Gleiwitz-Kattowitz – what is the future of Poland’s mining and heavy industry metropolis?

Date: March 2015

The role of coal in the energy system is one of the most controversial issues in energy policy, in Germany as in Poland. The situation appears to be paradoxical: on the one hand, both countries are far above the EU average when it comes to the role of coal in the electricity mix.

On the other hand, Germany and Poland take an entirely different approach in their energy policy: on one side of the spectrum lies Germany with its major project of the *energiewende*; on the other lies Poland, which, through its energy policy, views itself as the EU champion of ‘common sense’ in industrial policy.

However, this is not only about energy policy. In Poland as in Germany, the traditional coal-mining regions have

been up to now industrial centres employing thousands of workers.

The dispute over the future of coal is therefore also a dispute over the right economic policy:

- Does a structural change away from coal towards renewable energies really lead to de-industrialisation and unemployment?
- What does the social and economic balance look like today in those regions where the structural change has been a reality for decades?
- And what can politics do in order to prevent the lights from going out after the end of coal-mining?

These questions are at the heart of a two-part press trip for journalists in Germany

and Poland. It is meant to allow an in-depth look into the condition of two model regions where energy transition, structural change and coal are not simply abstract concepts.

It should also allow a sound examination of the reason why the debate on energy policy is actually so different in the two neighbouring countries.

Who is CLEW and why is it organising this trip?

Clean Energy Wire CLEW is a new non-profit and independent information and media service for journalists and interested members of the public. We have been around since July 2014, and our work is meant to create and support high-quality journalism, both at home and abroad, on the German energy transition. Our work is supported by the European Climate Foundation and the Mercator Foundation.

Through the two-part trip on the coal issue, we tackle a theme which is as topical as it is controversial both in Germany and in Poland. Our aim is to enable journalists in both countries to form a varied picture from the examination of this issue.



An event organised by Clean Energy Wire CLEW

With the kind support
of the city of Dessau-Rosslau, Germany
and the city of Gliwice, Poland

Programme – Part 1

Sunday, 12 October

- Joint departure from Berlin Central Station by train*
- 15.15 *Meeting point in front of DB Lounge*
- 17.00 **Welcome and Opening in “Ferropolis”**
Presentation of the ‘City of Steel’ as an example of new economic foundations for regions, including concrete figures on the region’s post-lignite value creation.
Thies Schröder, Managing Director of Ferropolis
Carel Carlowitz Mohn, Director of Media Programmes of Clean Energy Wire
Ulrich Petzold, Member of the German Bundestag (CDU) for Dessau-Rosslau and Member of the Committee on the Environment
Venue: Ferropolis
- 18.20 *Transfer to Zschornowitz Power Station*
- 18.30 **Coal and Heavy Industry: Are They Inseparable? Zschornowitz Power Station (Industrial Monument)**
Zschornowitz Power Station marked the beginning of the era of lignite-derived electricity in Germany. For decades, it supplied the heavy industry in Berlin and Leipzig-Bitterfeld.
Tour of the power station
- 19.00 **The Starting Point of the Great Transformation from 1990**
Dinner followed by a discussion with:
Prof. Harald Kessler, Urban and Regional Planner, former Director of the ‘Werkstatt Industrielles Gartenreich’ of the Bauhaus Dessau Foundation
Prof. Rolf Kuhn, Urban and Regional Planner, Director of the International Building Exposition SEE in Lusatia, and former Bauhaus Director
Thies Schröder
Venue: Zschornowitz Power Station
- 21.30 *Transfer to NH-Hotel Dessau*

Monday, 13 October

- 7.45 Meeting at the bus
- 8.00 *Transfer to Gräfenhainichen*
- 8.30 **How Is the Heavy Industry Faring in the Post-Coal Era?**
The example of Ambau GmbH, manufacturer of wind turbines
Tour of the plant and conversation with Joachim Görlitz, Dipl.-Ing., Founder and Managing Partner, and Kai Simon, Director of Marketing and Communication
Venue: Gräfenhainichen
- 10.00 *Transfer to Dessau*
- 10.30 **Wind instead of Coal: But What Happens When the Wind Does Not Blow? Storage Tanks as Levers for Renewable Energies**
Presentation of the building project of a hot water storage tank and the new power plant concept
Thomas Zänger, Director of Stadtwerke Dessau (municipal utilities)
Venue: Stadtwerke Dessau

- 12.00 *Lunch in the Stadtwerke Dessau cafeteria*
- 13.30 **If Coal-Mining Ends, Will Jobs Follow Suit?**
Structural change and the human dimension
Bernhard Becker, Federation of German Trade Unions (DGB), Sachsen-Anhalt, and Erhard Koppitz, District Manager of the IG Bergbau, Chemie, Energie, Halle-Magdeburg (mining workers trade union)
Venue: Stadtwerke Dessau
- 15.00 **Between Failure and Renewal: Learning Experiences for Industrial Regions in the Structural Change**
The “Atlas of Industrialisation of East Germany” - what can be learned for industrial development policies?
Pawel Warszycki, Executive Director of the Hanseatic Institute for Entrepreneurship and Regional Development (HIE-RO) at the University of Rostock
Venue: Stadtwerke Dessau
- 16.30 *Transfer to Federal Environment Agency*
- 17.30 **Energy Transition, Structural Change, Decarbonisation: A Macro Perspective of the Great Transformation**
Round of talks and discussion
Dr. Benno Hain, Federal Environment Agency, and Markus Steigenberger, Depute Executive Director of Agora Energiewende and Head of European Energy Cooperation at Agora
Venue: Federal Environment Agency (Umweltbundesamt)
- 18.45 *Transfer to klub im Bauhaus Dessau*
- 19.00 *Dinner at klub im Bauhaus Dessau*
- 20.00 **Energy Avantgarde Anhalt-Dessau (EAA)**
The region on the way to becoming the pioneer in the energy transition?
Round of talks with:
Marko Mühlstein, Director of the State Energy Agency, Saxony-Anhalt
Babette Scurell, Bauhaus Dessau Foundation
Thomas Zänger, Director of Stadtwerke Dessau (municipal utility)
Julia Behrendt, Municipal Administration, Dessau-Rosslau
Venue: The Bauhaus Dessau
- 22.00 *Transfer to NH-Hotel Dessau*

Tuesday, 14 October

- 7.45 Meeting at the bus
- 8.00 *Transfer to Bitterfeld*
- 9.00 **Industry Consolidation and Turnaround: The Ups and Downs of the German Solar Industry in the Solar Valley**
Visit to Europe’s biggest supplier of photovoltaic systems
Presentation by Hanwha Q CELLS and discussion
Robert Reinsch, Hanwha Q CELLS GmbH
Venue: Hanwha Q CELLS Headquarters, Bitterfeld-Wolfen
- 10.10 *Transfer to Bitterfeld-Wolfen*

- 10.30 **Decentralised Energy Supply: Investments for the Rich or Participation Projects for Tenants?**
A project of the Helionat energy cooperative and the housing association WBG Wolfen as an example of the optimisation of domestic energy consumption and tenant participation
Tour and round of talks
Jürgen Voigt, Manager of WBG Wolfen mbH
Dr. Theodor Scheidegger, Governing Board Member of Engynious AG, former Head of Siemens' Solar Branch and CEO of Sovello AG
Venue: WBG Bitterfeld-Wolfen
- 12.00 *Transfer to Leipzig*
- 13.00 **On the Way from Coal to Biomass: The Potentials of Biomass Utilisation and the Role of Applied Energy Research**
Tour and expert discussion at the German Biomass Research Centre
Venue: Biomass Research Centre, Leipzig
- 15.00 *End of the programme and transfer to Leipzig Central Station*

Information for Participants

Who can participate?

The two-part media programme is aimed at journalists in Germany and Poland who work on the topics of energy and climate policy, coal, and structural change. Our intention is to take a comparative look at the theme of coal, energy policy, and structural change in Germany and Poland. We are therefore pleased about your participation in both parts of the trip.

How can I register?

The number of places is limited to a maximum of 15. Please register as soon as possible by emailing deutschland-polska@cleanenergywire.org. Please let us know the following:

- Your name
- Your telephone number(s)
- For which media and in which capacity you work.

How much does it cost to take part?

Participation is free. Transportation costs as well as board and lodging are covered by CLEW during both parts of the trip.

Please note that participants are responsible for their own travel costs to the point of departure in Berlin and from the final destination in Leipzig. Upon request, we are in a position to cover these costs in particular cases.

What about the languages?

Both parts of the trip are conducted in German and Polish. Simultaneous interpreters are available at all programme events.

Has the plan for the trip to Poland, Part 2 of the programme, been finalised?

It is confirmed that Part 2 of the programme will consist of a trip to Oberschlesien-Gleiwitz-Kattowitz in March 2015. We are currently working on the details of the programme.

For further information...

...please contact Eva Freundorfer (eva.freundorfer@cleanenergywire.org) or Carel Mohn (carel.mohn@cleanenergywire.org, Tel. +49.30.2844-90213), where possible in German or English.



With the kind support
of the city of Dessau-Rosslau and the city of Gliwice
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